



# IR NEWS LETTER

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## Westfood organized MD2 pineapple workshop in Hau Giang

Being the first company in Vietnam to grow successfully MD2 pineapple, Westfood is gradually developing MD2 pineapple planting project on a large scale.

Pineapple is a fruit with high applicability and is evaluated by West Food as a key product in the company's business strategy. After a long time of surveying and researching, West Food has chosen to bring MD2 pineapple to experiment in its own material area. It is known that MD2 is a pineapple that integrates the advantages of both Queen and Cayenne are two pineapple varieties that have been popularly grown in Vietnam.



After deploying MD2 cultivation, the quality of this pineapple from Westfood not only persuades participants to plant, but also impresses the experts, and representatives of the People's Committee, the Agriculture Department, and the local farmers' association. It is worth mentioning that although not the first enterprise to bring new pineapple varieties to Vietnam, but West Food is the first enterprise to plant successfully MD2. This result shows the right investment, as well as demonstrating the enthusiasm and aspirations of the board of directors on the journey to enhance the brand for Vietnamese agricultural products.



Therefore, MD2 Pineapple Workshop in Hau Giang of Westfood attracted local authorities, Farmers' Association and farmers in neighboring areas to attend. At the workshop, farmers were introduced about MD2 pineapple project of Westfood and all questions of farmers were answered in detail by the Company. The workshop ended successfully and Mr. Tran Van Tuan – Representative of the local government, welcomed Westfood's MD2 pineapple project to contribute to local economic development, to help alleviate poverty, and he believed that what Westfood is doing with MD2 pineapple project will continue to expand and grow in the future.

Since becoming a member of FIT Group, with the strategic orientation from the parent company, West Food has received reasonable and comprehensive investment in both seed sources, raw material areas, factories and production technology. This is also a step towards to the sustainable and development goal of West Food in particular and F.I.T Group in general, bringing Westfood to the top ranks of canned fruit export companies in Vietnam.

## **FIT Cosmetics and green trends in cosmetic production**

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**FIT Cosmetics with green, clean, environmentally friendly products and user health protection such as Tero biological dishwashing liquid, Tero neutral washing, ... has confirmed the right direction that the company is following.**

Today, the trend of using environmentally friendly products has become part of the daily life of a large segment of consumers around the world. According to Cognis Specialized Chemical Supply Company (headquarter in Germany), users' needs for environmentally sustainable solutions and environmentally friendly products have recovered very quickly, remain stable in developed markets and continue to grow in emerging markets. Market analysts say that this is the result of truly strong global awareness of the sustainability and environmental friendliness of consumer products – this trend has taken root in awareness of many consumers, not only as a fleeting trend. Therefore, in the world today, many companies have invested in developing green technology, promoting environmental friendliness and solidity, especially the company operating in the cosmetics manufacturing industry.

For example, Dupont Tate & Lyle (USA) is producing Zemea from corn sugar, a glycol substitute with 100% natural ingredients, which can be used as a solvent or substance moisturize in skin care products, hair care, deodorants and other products. In clinical trials, Zemea does not cause itching or irritation, it also proves to have good moisturizing properties and is a very good cosmetic for the skin.

Or Arch Personal Care Products (USA) produces Metabiotics, an anti-aging agent extracted from Brazilian crops, and an emollient and moisturizing agent, extracted from African bark oil, with Anti-inflammatory properties. Currently the company is producing enzymes to extract the active ingredients only from a small part of the plant, such as leaves or roots. This technology allows to reduce the need to use large amounts of crop biomass to obtain highly active biological extracts, reducing CO2 emissions as well as the need to transport large amounts of plant material.

It can be seen that in the future, environmentally friendly products can become essential needs in human life. This trend is opening up new challenges as well as new opportunities for companies in the industry producing cosmetics and body care products.



*Tero washing of FIT Cosmetics*

Understanding this global trend, since becoming a member of FIT Group, FIT Cosmetics has been strategically oriented in developing environmentally friendly and safe products for users. Therefore, the green, clean and safe product lines of the company such as: Tero biological dishwashing liquid with 100% ingredients from natural enzymes, Tero neutral detergent, have been the favorite choice of consumer in Vietnam.



*Tero biological dishwashing liquid with 100% ingredients from natural enzymes*

Upcoming, with the investment and orientation from FIT Group, FIT Cosmetics will continue to research to improve the quality of existing product lines as well as diversify new product with outstanding features and superiority, help FIT Cosmetics continue to affirm its name and prestige in the market as well as improve the mission of connecting and improving the lives of Vietnamese people through quality product, environmentally friendly and safe for consumers' health.

## Prevent summer flu with DCL Panalgan Flu

Summer sweltering weather, with the use of air conditioning, has made a big difference between indoor and outdoor temperature, which is one of the causes of cough or flu. Panalgan

## flu of DCL will help to recover quickly from the flu.

Flu is a very common disease, which makes people feel tired, uncomfortable and people often tend to buy medicine for treatment. Symptoms of the common cold usually appear about 1-3 days after being exposed to a flu virus. Signs and symptoms include: a runny or stuffy nose, itching or sore throat, coughing, congestion in the eyes, watery eyes, body aches or mild headaches, sneezing, fever and fatigue.

Panalgan flu of DCL works to treat symptoms of flu like cough, fever, headache, muscle aches, osteoarthritis, nasal congestion, runny nose, tears, eye irritation. In addition, Panalgan flu can also be used for sinusitis, seasonal allergic runny nose, itchiness, seasonal or year-round allergic rhinitis.

Being considered one of the key products in DCL's pharmaceutical segment, Panalgan flu has been invested to change the model with a more modern and closer image to users. And since the new label was changed, Panalgan flu has not only helped strengthen the DCL brand in the Vietnamese pharmaceutical market but also contributed to the company's performance.

With the mission of connecting and improving the life of the community through optimal health solutions, DCL's leaders and staffs have been making continuous efforts to bring DCL into a Vietnamese pharmaceutical company which is appreciated by patients, staff and partners because of innovative products and services that are accessible and best cared. And since becoming a member of the FIT Group, with the strategic orientation from the parent company, DCL has been invested in large projects and expanded its operations effectively, restructuring process and since the investment in DCL is gradually being completed, which is expected to bring great results in the future, helping the company step by step to become one of the leading pharmaceutical companies in Vietnam.



## FIT sponsor for building bridges in Dong Thap Province

In the spirit of mutual affection, FIT and MT joined in sponsoring for the bridge construction project in remote areas in Cao Lanh district, Dong Thap province.

Binh Thanh is an islet commune in Cao Lanh district, Dong Thap province. Binh Thanh is about 18 km from the center of Cao Lanh (Dong Thap) to the south, Binh Thanh islet commune (Cao Lanh district) has 7 hamlets with

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22,776 people, a natural area of 3,143.96 ha. Binh Thanh is a floating in the middle of Tien river in Cao Lanh district, Dong Thap province.

Although in recent years, Binh Thanh commune has been invested to build a rural transport system to ensure convenience for people to travel and transport goods and consume agricultural products. However, in some areas there are still nearly collapsed bridges because the travel volume is too large, nearly 500 turns / day and affect lives for passersby.

Participating and sponsoring philanthropic activities has long been a tradition at FIT. Right from the inception, the company's leadership has always advocated giving priority to charity activities and spreading this spirit of mutual affection to all employees. With the orientation of sustainable development, FIT and companies in the Group are always pioneers in responsible activities for the community, for the common development of the society.



## **FIT offered meal to patients at the National Burn Institute and Tan Trieu K3 Institute**

Following the monthly meal distribution activities, in April, FIT together with the charity group Hoa Chum Ngay, donated more than 750 meals for patients at Tan Trieu K3 Hospital and National Burn Institute.

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Activities of distributing meal to patients at some hospitals in Hanoi have become routine activities of FIT Group. Participating in these meaningful charitable activities has helped the Board of Directors as well as all FIT employees deeply felt the difficulties of the patients when they have to deal with disease and thereby want to share, spiritual encouragement for patients and families. Although the value of each meal is not materially large, this is a spiritual gift to help patients and families to overcome difficulties and overcome disease.



Through the implementation of voluntary activities in some hospitals, the Board of Directors of FIT not only wishes to spread the spirit of “mutual affection” to all employees but also show a commitment to implement corporate responsibility for a better community, thereby contributing to preserving and promoting the humanistic values of the nation.

## Vikoda sponsors for the sandy race Mui Dinh Challenge 2019

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With 100% natural mineral water, Vikoda has energized and thirsted for the riders at the sand race of Mui Dinh Challenge 2019.

After the successful of 2017 tournament, terrain racing on sand nationwide in 2019 – Mui Dinh Challenge 2019 officially returns in 29<sup>th</sup> Apr and 30<sup>th</sup> April 2019, taking place in Mui Dinh area, Ninh Thuan province, hosted by Mui Dinh Ecopark Joint Stock Company. This is one of the main activities of Ninh Thuan province to celebrate the anniversary of the complete liberation of the South (April 30, 1975 – April 30, 2019).



Mui Dinh Challenge 2019 this year is one of the activities located in the 2019 grape and wine festival of Ninh Thuan province. On the basis of sandy desert terrain with unique challenging racetracks, the race gathers many

racing teams from the terrain car clubs nationwide, to select the owner of the title "Desert King" with many other valuable and attractive rewards.

Since becoming a member of FIT Group, Khanh Hoa Mineral Water JSC has always actively participated in sponsoring social activities, especially sports activities. With a number of domestic sports tournaments such as golf tournaments or other tournaments, Vikoda has become a familiar with attendees.



Aiming to become a strong Vietnamese brand, contributing to improving Vietnamese 's health and determination to bring Vietnam's natural mineral water to the world, in future, besides researching and developing products, Vikoda will continue to accompany many social activities to look for an image of not only an efficient business but also a business towards sustainable development, in accordance with the orientation and practice as FIT Group set for all companies in the group.

## Vikoda sponsors the Coffee Recipe Contest – 2nd Me Trang Cup

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On 6<sup>th</sup> May, at Nha Trang Tourism College, Me Trang Coffee Joint Stock Company and the school coordinate to organize a preliminary round Nha Trang Sea Festival coffee contest – The second Me Trang Cup, and Vikoda has become a sponsor of drinking water for this competition.

The contest has 19 contestants who are students of universities and colleges with blended vocational training and employees working in restaurants and cafes in 4-5 star hotel system. Within 15 minutes, the contestants presented their preparation skills with 12 cups of coffee, including 4 espresso cups, 4 cups of cappuccino, 4 cups of creative Vietnamese coffee. The organizers will select the 10 best candidates to participate in the final round, scheduled to take place on 12<sup>th</sup> May at the stage of Me Trang Coffee Festival, Square 2-4, TP. Nha Trang.



With a history of nearly 30 years of establishment, is one of the strong drinking water brands in Nha Trang and Central and famous for its 100% natural mineral water, Vikoda's drinking water has always been a favorite choice in this area.

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## **Exciting competition of Nha Trang Sea Festival 2019 with the sponsor of Vikoda**

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**With a source of 100% natural mineral water, directly exploited at Dien Khanh, Khanh Hoa mineral mines, Danh Thanh Vikoda mineral water has been a pride of Nha Trang and Khanh Hoa.**

Nha Trang – Khanh Hoa Sea Festival was held for the first time in 2003, since then Khanh Hoa province has been maintained periodically every 2 years, becoming an important event in local socio-cultural activities, contributing to attract tourists to visit and explore Nha Trang and promote the development of Khanh Hoa tourism.



According to Mr. Nguyen Dac Tai, Vice Chairman of Khanh Hoa Provincial People's Committee, which has been held 9 times (every 2 years), Nha Trang Sea Festival has become a brand not only for Vietnam's tourism industry but also for the regional area. The evidence for this is the number of international tourists coming up suddenly during this festival season.



With a history of nearly 30 years of development, Danh Thanh Vikoda mineral water has built a solid belief for consumers because of product quality, especially the natural mineral source with high alkalinity brings health to user. Therefore, becoming a sponsor of drinking water for Nha Trang Sea Festival this year has once again confirmed the brand of Danh Thanh Vikoda in the market.

With the goal of becoming a strong Vietnamese brand, contributing to the improvement of Vietnamese health, currently Vikoda not only focuses on developing and launching new products, but also actively participates in social activities, bringing value to the community. This is also the strategy that F.I.T Group and its member companies aim to contribute to the overall development of the whole society.



*Monthly IR is for the purpose of providing the overview of FIT Group to Investors, Shareholders, Communication and staff then can value the true value of F.I.T.*

*Besides, monthly IR shows the transparent, publicity and respect of F.I.T to related parties, partners to ensure the effective, sustainable corporation.*

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