



IR NEWSLETTER

DEC 2019

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Vikoda – the gift for Lunar New Year 2020

Only one more month to the Lunar New Year, currently, the gift market for Tet is heating up day by day. For this Spring, Vikoda launched Tet gift baskets with various forms and in accordance with the current trend: Vietnamese people use Vietnamese goods.

As many times when the New Year is coming, the gift market for Tet is very busy with different gift models. From small but meaningful Tet gift baskets to eye-catching and luxury gifts... they all show the goodwill, affection and attention that the giver wants to send it to the recipient



Understanding the needs of customers, Khanh Hoa Mineral Water Joint Stock Company has launched Tet gift baskets, diversified in designs from affordable to high-end. Vikoda always strives to meet the desires of a gift for relatives, friends, colleagues or partners, both beautiful and meaningful but still guaranteed quality. With familiar and highly appreciated products such as bird's nest, Danh Thach beverage cans... will surely satisfy the needs of Vietnamese consumers during the Lunar New Year.

With a dedicated team and serious investment in both image and product quality, the products of Khanh Hoa Mineral Water Joint Stock Company are facing many opportunities ahead for breakthroughs. The company has potential to dominate the market, aiming at the goal of “upgrading Vietnamese brand” and

fulfilling the mission of bringing Vietnam's wonderful natural mineral water to the world. This is also a strategy that has been set by F.I.T Group parent company for Vikoda of making it one of the leading beverage companies in Vietnam.

02

Dr.Kool toothpaste - Prevention of oral diseases

According to statistics of the National Hospital of Odonto-Stomatology, Vietnam has more than 90% of the population suffer from dental diseases, concentrated in diseases such as tooth decay, gingivitis, inflammation around the teeth and 75% of the population suffer from tooth decay, in which the proportion of adults with gum disease and inflammation around the teeth is over 90%.

Dental care is a necessary task of every person. However, most people do not really take proper oral care. There are many causes of dental problems in Vietnamese people and one of the common causes is the wrong choice of toothpaste. Toothpaste with toothbrush goes into each interdental, in the cream contains substances that remove plaque, "wash away" food in the mouth and rub the surface, making teeth strong, re-mineralize enamel, bactericidal ingredients and the fragrance for fresh breath. However, choosing a toothpaste is appropriate and safe, not everyone knows.

Regular toothpaste only cleans, whitens, prevents tooth decay. Dr Kool toothpaste is enriched with herbal essences, bamboo charcoal, bamboo salt, etc., which has a more comprehensive use, ensuring both features such as regular cream, just being safe and preventing many diseases. Oral infections such as gingivitis, inflammation around the teeth...



With gentle natural ingredients, manufactured according to modern Korean technology processes with gingival protection, teeth shine, cleans harmful bacteria to protect gums. Dr. Toothpaste Kool also helps remove plaque, regenerate tooth enamel and prevent tooth decay, plaque causing bad breath.

As one of the key product lines of FIT Cosmetics, Dr. Toothpaste Kool has been receiving positive feedback from the market, contributing to promoting Vietnamese brands so that Vietnamese people always use Vietnamese goods.

With the strategy guided by the parent company FIT Group, which always emphasizes safety for consumers' health, FIT Cosmetics products such as Tero, Dr. Kool, Dr.Clean are researched and developed with good uses for health and achieve the best benefits when used.

In the coming time, FIT Cosmetics continues to launch personal and family care products with superior advantages and high safety for the health of users, to gradually bring FIT Cosmetics back. become one of the leading cosmetic chemical companies in Vietnam.

FIT Group awarded 2.4 billion for Vietnamese football team

03

2,4 billion VND is the amount of money that FIT Group decided to award to two Vietnamese football teams, in order to cheer and encourage the coaching and players' spirit in the journey proceed to the Seagames 30 championship in the Philippines.

Specifically, FIT Group Joint Stock Company sponsored a reward of VND 1,000,000,000 (One billion Vietnam dong) for the victory of the U22 Vietnam team in the men's soccer semi-finals, and offered an additional VND 1,000,000,000 (One billion Vietnam dong) if the team wins the first championship for Vietnamese football in the Seagames 30.



For the national women's football team, Cuu Long Pharmaceutical Joint Stock Company (DCL) - a member of FIT Group - awarded VND 200,000,000 (Two hundred million Vietnam Dong) when our girls got to the final, and additional 200,000,000 VND (Two hundred million Vietnam dong) if the team successfully defends the championship.

Facing the achievements of two Vietnamese men's and women's football teams at Seagames 30, bringing joy, excitement and pride to a large number of fans, the gift from FIT Group for two teams show love and support for Vietnamese football, and also show FIT's social responsibility in front of the good spiritual values that sport in general and football in particular bring to the country. Those good values are reflected in the talent, spirit and strong energy of the coaching board and the players. The football team is like a business, the head coach is like a CEO running that business. FIT Group is proud of the achievements our football teams achieve, but also proud of the way our teams win. They are victories based on core values from setting goals, positive thoughts, strong commitment, teamwork, solidarity, to building and using people on an individual basis and the whole system.

That is the same as the way FIT Group built core values for its business during 12 years of development and is still doing it daily at the Group and its member system. At FIT, the core values are always placed on top, which is commitment and start work with successful thinking, respecting people and appreciating suitable people, Honoring success, Learning to fail, is the Will to Commit, and the Spirit to master. This core value system, together with the way of setting specific goals and plans and actions to achieve those goals based on the Group's OGSM system, has helped FIT to rise and expand into a reputable investment group with 11 member companies today, especially Cuu Long Pharmaceutical (DCL).

With the well-invested and professional investment of the parent company, Cuu Long Pharmaceutical is on track to become a leading pharmaceutical company in Vietnam, with a mission to bring the country but health solutions Made in Vietnam. , from pharmaceutical products to medical devices, capsules. These are the goals and efforts of FIT and DCL and members such as Khanh Hoa Mineral Water Company (VIKODA), WESTFOOD Company, FIT Cosmetics Company, ... to bring prosperity and pride to the country. On the economic front, just like on the sports front, football teams have been bringing happiness and glory to the entire nation.

LIÊN ĐOÀN BÓNG ĐÁ
VIỆT NAM

CỘNG HOÀ XÃ HỘI CHỦ NGHĨA VIỆT NAM
Độc lập - Tự do - Hạnh phúc

Số: 2092 /LBBĐVN-TTVDTT
V/v tặng thưởng cho
ĐT U22 Việt Nam tại Seagames 30

Hà Nội, ngày 03 tháng 12 năm 2019

Kính gửi: Công ty Cổ phần Tập đoàn F.I.T

LBBĐVN đã nhận được thư của Quý Công ty về việc tặng thưởng 1.000.000.000 đồng cho Đội tuyển U22 Việt Nam nếu Đội tuyển lọt vào trận chung kết Seagames 30 và tặng thêm 1.000.000.000 đồng nếu Đội tuyển vô địch Seagames 30.

LBBĐVN ghi nhận và đánh giá cao sự quan tâm, động viên của Quý Công ty dành cho Đội tuyển U22 Việt Nam. Sự động viên và khích lệ của Quý Công ty sẽ góp phần giúp các cầu thủ Đội tuyển U22 Việt Nam thêm vững tin để hướng tới những thành tích cao nhất tại Seagames 30.

LBBĐVN đồng ý với đề xuất của Quý Công ty về việc tặng thưởng cho Đội tuyển U22 Việt Nam tại Seagames 30 và sẽ có thông tin kịp thời tới toàn đội.

LBBĐVN hy vọng tiếp tục nhận được sự ủng hộ của Quý Công ty dành cho các Đội tuyển Bóng đá quốc gia Việt Nam trong thời gian tới.

Kính chúc Quý Công ty ngày càng phát triển và thịnh vượng.

Trân trọng././

Nơi nhận: 
- Như trên;
- Lưu: VT, TTVDTT.


Lê Hoài Anh

LIÊN ĐOÀN BÓNG ĐÁ
VIỆT NAM

CỘNG HOÀ XÃ HỘI CHỦ NGHĨA VIỆT NAM
Độc lập - Tự do - Hạnh phúc

Số: 2095 /LBBĐVN-TTVDTT
V/v tặng thưởng cho
ĐT nữ Việt Nam tại SEA Games 30

Hà Nội, ngày 04 tháng 12 năm 2019

Kính gửi: Công ty Cổ phần Dược phẩm Cửu Long

LBBĐVN đã nhận được công văn số 218/CV-DCL ngày 4/12/2019 của Quý Công ty về việc tặng thưởng 200.000.000 đồng cho Đội tuyển bóng đá nữ Việt Nam nếu Đội tuyển thắng trận bán kết SEA Games 30 và tặng thêm 200.000.000 đồng nếu Đội tuyển vô địch SEA Games 30.

LBBĐVN ghi nhận và đánh giá cao sự quan tâm, động viên của Quý Công ty dành cho Đội tuyển bóng đá nữ Việt Nam. Sự động viên và khích lệ của Quý Công ty sẽ góp phần giúp các cầu thủ Đội tuyển bóng đá nữ Việt Nam thêm vững tin để hướng tới những thành tích cao nhất tại SEA Games 30.

LBBĐVN đồng ý với đề xuất của Quý Công ty về việc tặng thưởng cho Đội tuyển bóng đá nữ Việt Nam tại SEA Games 30 và sẽ có thông tin kịp thời tới toàn đội.

LBBĐVN hy vọng tiếp tục nhận được sự ủng hộ của Quý Công ty dành cho các Đội tuyển Bóng đá quốc gia Việt Nam trong thời gian tới.

Kính chúc Quý Công ty ngày càng phát triển và thịnh vượng.

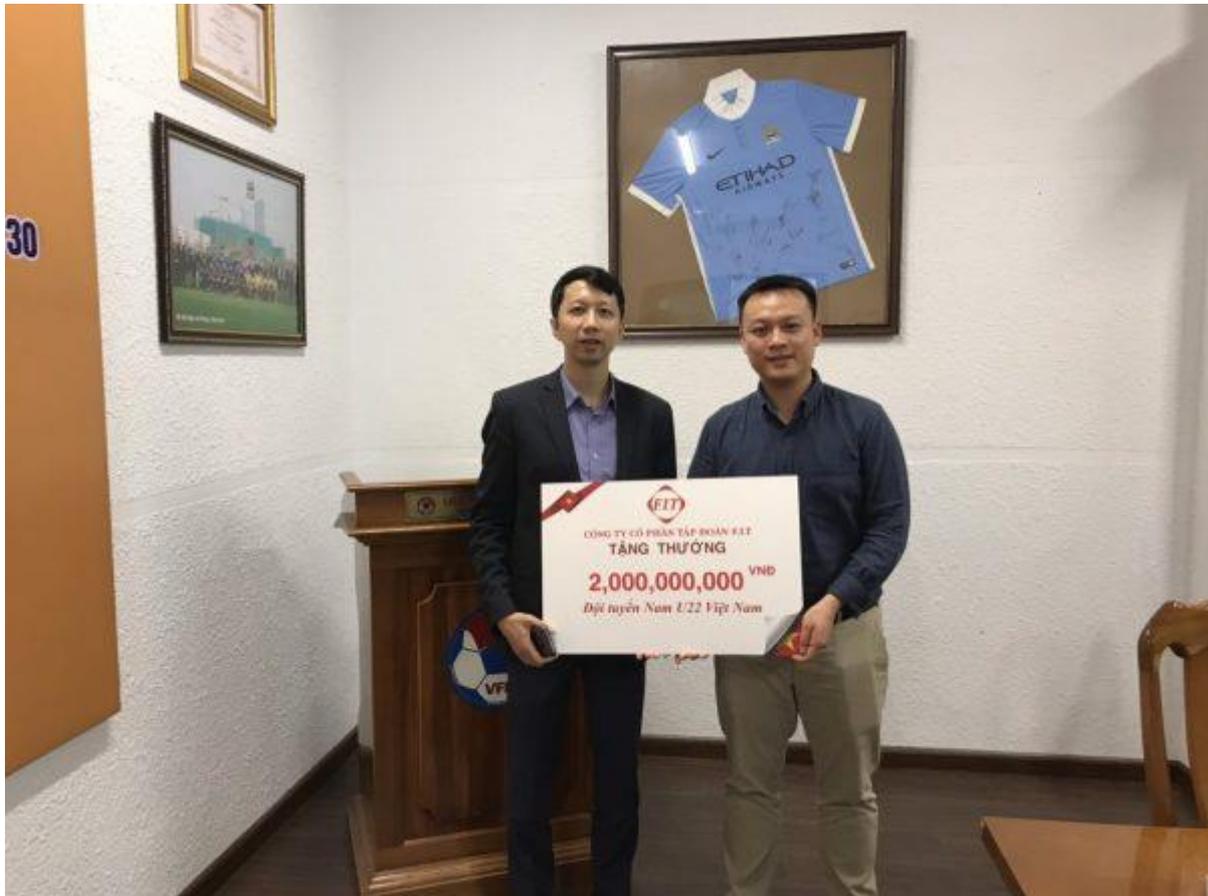
Trân trọng././

Nơi nhận: 
- Như trên;
- Lưu: VT, TTVDTT.


Lê Hoài Anh

FIT Group trao thưởng cho đội tuyển bóng đá nam U22 Việt Nam

Because the coaching staff and U22 football players are currently training in South Korea, so on December 16, 2019, the representative of FIT Group awarded 2,000,000,000 (2 billion VND) to the representative of the male soccer team Doan. Mr. Tuan - Head of Division of national teams.



The gold medal that U22 Vietnam team won at Seagames 30 has brought glory and pride to the entire nation, the reward of FIT Group for the players as a show of affection, Supporting Vietnamese football, hopefully in the future can achieve more achievements. This is also a gift to show F.I.T's social responsibility in front of the good spiritual values that sport in general and football in particular bring to the country.

DCL accompanies the national women's team - defending the championship Sea Games 30

To congratulate the golden girls who have defended the throne, and won the second consecutive title at Sea Games 30, Cuu Long Pharmaceutical Joint Stock Company has sent a reward of VND 200,000,000

(Two hundred million dong) instead. To congratulate the players for their dedication and struggle to win the glory for the country.

Previously, when the women's team reached the final, DCL also spent 200,000,000 (Two hundred million dong) to motivate and empower the girls before the match with Thai Lan.



With the spirit of patriotism, the pride of the Vietnamese nation, as an enterprise that always upholds responsibility for the sustainable development of society, DCL always commits to carry out its mission. is to contribute to the overall development of the country.

Therefore, the accompanying U22 Vietnamese women's team in the Sea Games arena this time of Cuu Long Pharmaceutical Joint Stock Company does not only show gratitude

DCL awards the national women's team

On December 16, the Vietnam Football Federation (VFF) organized a meeting and awarded the national women's team. At the ceremony, representatives of Cuu Long Pharmaceutical Company awarded 400,000,000 (Four hundred million) to Mr. Mai Duc Chung - head coach of the women's team.



This award is a gift of encouragement that DCL wants to send to the Vietnamese golden girls as a thanks to the players for their dedication and struggle to win the glory for the country. DCL hopes that the national women's team will continue to compete and win, defending the gold medal in the next Sea Games and other tournaments.

As a long-standing pharmaceutical company in the market, aware of the role of businesses in social responsibility activities, especially since becoming a FIT Group member, DCL has been actively involved in closing. Contribute to and support community activities such as sponsoring seminars in the health and pharmacy industry, free medical examination and treatment activities, etc., helping to improve the lives of Vietnamese people and join hands in building society. increasingly developing and growing.

Vikoda accompanied the wedding of Indian billionaire

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Last November, Vikoda was honored to sponsor mineral water at the wedding of the Indian billionaire. This is an opportunity to introduce Vietnamese brands to international friends, in order to realize the goal of bringing Vietnam's magical mineral water to the world.

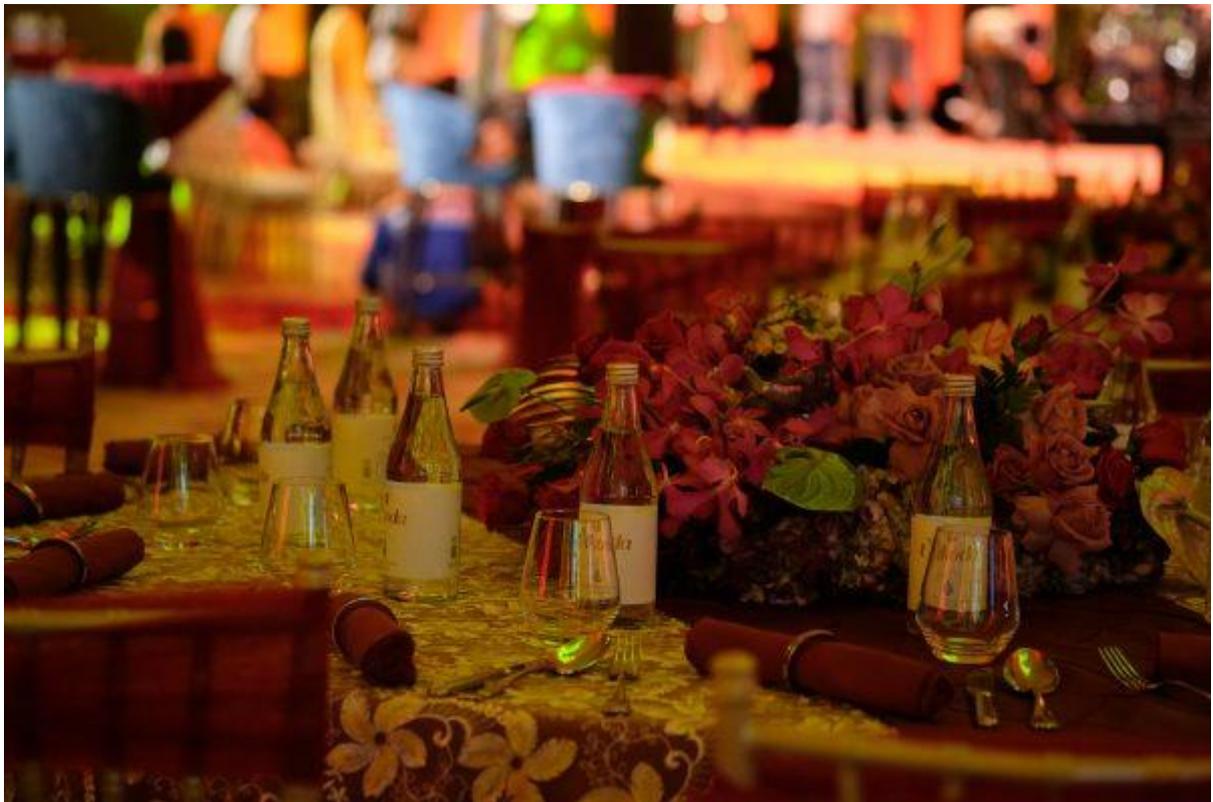
On November 2, the Department of Foreign Affairs of Da Nang said that after many months of survey, an Indian businessman chose Da Nang to organize a wedding for his daughter at the end of November 2019. The billionaire family of Indians chose a coastal resort in Ngu Hanh Son district as the venue for the wedding. This is the second place in Vietnam that Indian couples are interested in, right after the success of another high-class wedding in Phu Quoc in March this year.

With the special flavor of pure drinking water and the advantages of supporting the health of users, Vikoda is a trusted product of choice for use in special weddings with about 600 - 700 guests of the upper class. India. This is an opportunity for Vikoda to advertise to international consumers about the rare and precious natural mineral water, the diversity of the country's resources as well as to show the strong development of Vietnamese brands. .

With nearly 30 years of operation in the Vietnamese beverage industry, Vikoda has long become a reputable name for consumers. Immediately after becoming a member of FIT Group, Vikoda received a strong investment from the company in parallel with the restructuring process to better suit the changes of the market economy.

From a state-owned enterprise, Vikoda has made some progress, the business results have achieved positive results, the products have a variety of lists to meet the increasing needs of the market. Keep up with the trend, especially the introduction of glass bottle product lines, contributing to environmental protection and consumer health protection. With these achievements, Vikoda promises to continue to achieve many successes, steadily rising to become one of the leading drinking water companies in Vietnam.

Some pictures of the billionaire businessman's daughter at the wedding:





Vikoda sponsors the Phu Dong Health Association in Nha Trang

08

With the sustainable development strategy associated with the benefit of the community, Khanh Hoa Vikoda Mineral Water Joint Stock Company has accompanied the Phu Dong Health Association in Nha Trang from December 5 to December 18, 2019.



The Phu Dong Health Association this year attracted more than 3,600 athletes (players) who are students of 67 primary and secondary schools in the city. At the sports festival, the athletes will participate in 11 sports including: athletics, table tennis, chess, swimming, shuttlecock, badminton, aerobic ... at 3 venues of the Center for Exercise and Sports Competition Trang, yard of the Provincial Sports Technical Training Center (Nguyen Khuyen Street) and Tran Quoc Toan Secondary School.



In recent years, Vikoda has always actively participated in sponsoring social activities, especially sports activities. As an enterprise that always recognizes the importance of responding to the activities to improve the health of the community, especially of students, Vikoda always wishes to contribute to the comprehensive development of similar kindergartens. hybrid of the country.

Aiming to become a strong Vietnamese brand, contributing to improving the health of Vietnamese people and determined to bring Vietnam's natural mineral water to the world, in the coming time, besides researching and developing products. Quality, Vikoda will continue to accompany with many social activities towards the image of a business that is not only efficient, but also a business towards sustainable development, in the right direction. FIT delegation set out for all companies in the same system.

Monthly IR is for the purpose of providing the overview of FIT Group to Investors, Shareholders, Communication and staff then can value the true value of F.I.T.

Besides, monthly IR shows the transparent, publicity and respect of F.I.T to related parties, partners to ensure the effective, sustainable corporation.

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