

IR Newsletter

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F.I.T Group Joint Stock Company

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Celebrates the 11th anniversary of FIT: “Giving love” journey came to the elderly and disable children in Thuy An, Ba Vi	01
FIT ranked top 03 among 500 fastest growing businesses in Vietnam	02
Foodex Japan 2018 – Opportunity for Westfood to promote trade to the international market	03
Panalgan appeared on VTV1 Business Finance News	04
FIT Cosmetics launches “Giving Gifts – Sending Love” gift box on the occasion of 8/3	05
FIT Beverage – Seize the opportunity to grow the market share of summer drinks	06
Why is Vikoda natural mineral water good for health?	07
FIT sponsored HTX Golf Tournament 2018	08

Celebrates the 11th anniversary of FIT: “Giving love” journey came to the elderly and disable children in Thuy An, Ba Vi

In the morning of March 10th, 2018, all employees of F.I.T Group have made a meaningful journey called “Giving love” to the elderly and disable children at Thuy An Disability Children And Older Nourishing Center in Ba Vi, Hanoi.

On the occasion of the 11th anniversary of establishment of the company, the Board of Directors of F.I.T Group decided to organize staffs to visit and give presents at Thủy Ân Disability Children And Older Nourishing Center in Ba Vi, Hanoi for the purpose of sharing love, promoting the spirit of mutual love and sharing with the social community. Therefore, on March 10th, 2018, all employees of F.I.T came here to give rice and many essential items for life such as liquid laundry detergent, dishwashing gel, handwash gel, etc. Speaking at the charity trip, Mr. Lê Bá Huy, Vice Director of the Center, thanked the Board of Directors and staff of FIT as the gifts that the company has given are very practical for the elderly and children being nourished in the center, which is also considered a meaningful new year gift to the center.

Currently, Thuy An Disability Children And Older Nourishing Center in Ba Vi, Hanoi is taking care of 350 people, including old disabled people who can not serve themselves, children with light to severe disabilities, disable infants, abandoned infants, etc. 85% of them are unable to take care of their day-to-day activities and need the care of the staff.

Therefore, this “Giving love” activity is not only a significant activity on the occasion of the 11th anniversary of the establishment of F.I.T but is also very meaningful to all employees of F.I.T having witnessed difficult circumstances, unfortunate fate, together with the company, handing each gift to each of the elderly and children in the center.

Carrying out the corporate social responsibility and for the development of the whole society is always a top priority at F.I.T. Understanding the development of business always associated with the development of the whole society, during 11 years of establishment and development, BoD of F.I.T always set the goal of sustainable development in addition to the business development goals of the company. Therefore, social activities have been actively participated by F.I.T and member companies in many fields: providing health care for poor people, giving free meals to patients and many other activities. In 2018, besides the gift-giving activities in Thuy An, Ba Vi on the occasion of the 11th anniversary of the company, F.I.T and other companies in the same system will continue to carry out and accompany

more love-sharing trips, wishing to contribute to improve the lives and bring about meaningful activities for the whole society.

Let's take a look at the "Giving love" journey of F.I.T's staff:



Ending the charity trip, F.I.T staff feel the trip extremely meaningful, all understand and appreciate the value of life, sharing and spreading love to everyone, at the same time, F.I.T-ers are motivated to bring more value and meaning to work and to the social community.

FIT ranked top 03 among 500 fastest growing businesses in Vietnam

Vietnam Report has announced 500 Fastest Growing companies in Vietnam in 2018 – Fast500 in 2018 and FIT has become the third company.

Today, March 7th, according to the information from Vietnam Rating Report JSC (Vietnam Report) said the FAST500 Ranking – Top 500 fastest growing businesses in Vietnam in 2018 has been announced. F.I.T Group has grown significantly according to the figures of over the past three years and ranked third in the Top 500 fastest growing businesses in Vietnam in 2018.

CÔNG BỐ BẢNG XẾP HẠNG FAST500 KỶ CÔNG BỐ NĂM

2018 ▾

TOP 500 DOANH NGHIỆP TĂNG TRƯỞNG NHANH NHẤT VIỆT NAM

DANH SÁCH ĐẦY ĐỦ

- | | | | |
|---|---|-------------------|---|
| 1 | CÔNG TY CP TÀI NGUYÊN MA SAN | ● MST: 0309966889 | ● NGÀNH NGHỀ: Khai thác, kinh doanh quặng kim loại khá... |
| 2 | CÔNG TY CP ĐẦU TƯ VÀ KINH DOANH NHÀ KHANG ĐIỀN | ● MST: 0302588596 | ● NGÀNH NGHỀ: Kinh doanh bất động sản |
| 3 | CÔNG TY CP TẬP ĐOÀN F.I.T | ● MST: 0102182140 | ● NGÀNH NGHỀ: Ngân hàng, tài chính, chứng khoán |
| 4 | CÔNG TY CP ĐẦU TƯ PHÁT TRIỂN CÔNG NGHIỆP VÀ VẬN TẢI | ● MST: 0300482393 | ● NGÀNH NGHỀ: Kinh doanh tổng hợp |
| 5 | CÔNG TY CP HÀNG KHÔNG VIETJET | ● MST: 0102325399 | ● NGÀNH NGHỀ: Vận tải hàng không |

Ranked according to the information from Vietnam Rating Report JSC (Vietnam Report)

The FAST500 ranking is based on the independent research and evaluation results of Vietnam Report, officially announced for the first time in 2011. The rankings of companies in the ranking are based on the double-digit growth (CAGR) of sales and business performance. In addition, criteria such as total assets, total labor force, profit after tax, corporate credibility in the media and so on are also used as supporting factors to determine the size and position of the business in the industry. Enrolled in the FAST500 Ranking are companies that are always innovative and versatile in business, taking advantage of growth opportunities, contributing a large part to the development of the economy of the country.

The 3rd fastest growing business in 2018 has once again affirmed the strong potential of FIT. Setting the goal of “go fast but steadily” as the guide for more than 10 years of formation and development, FIT is stepping up its position as an effective investment group, adding

value to its shareholders through a diversified portfolio of investment advisory services, quality portfolio, professional personnel. At present, the Board of Directors is guiding FIT to gradually improve the foundation of corporate governance, as a solid foundation for sustainable development as well as transparency in the disclosure of information to ensure maximum benefits for shareholders.

With the right development orientation from the Board of Directors and the desire to reach out along with the unremitting efforts of FIT, in the coming years, FIT promises to continue to make breakthroughs, step by step and achieve greater success in the future.

03

Foodex Japan 2018 – Opportunity for Westfood to promote trade to the international market

In March, Westfood Joint Stock Company – a member of FIT Group participated in FOODEX JAPAN 2018 Fair at Makuhari Messe Exhibition Center, Chiba – Japan.

FOODEX is one of the largest national fairs in Japan as well as in Asia in the field of food and beverages. This year, the Foodex Japan 2018 Fair featured 4,000 booths from 3,350 companies from more than 80 countries, and Westfood is one of 21 typical businesses in Vietnam to showcase and introduce products to promote Vietnamese products to the international market.

As a leading exporter of agricultural products in Vietnam, Westfood has had the opportunity to study the information, demand and consumption trends of international markets, especially the Japanese market. Currently, Westfood's products have conquered difficult markets demanding strict quality products such as Japan, South Korea, Europe and America.



With the investment from its parent company, FIT Group, Westfood owns three IQF lines and two sterilized canning lines according to European standard production technology, successfully plants MD2 pineapple for high yield, with separate material area for production. The products of Westfood are produced by modern technology, keeping the freshness and nutrition of vegetables and fruits and they are loved in many countries around the world such as Europe, USA, Japan, Korea, Singapore, Australia and many other countries, regions. In the year of 2018, under the investment and direction of the parent company, the management

team and employees of Westfood have set the goal to promote trade more and more to the international markets, breaking the sales record many times over 2017, making Westfood a prestigious brand in the international market.

Panalgan appeared on VTV1 Business Finance

Following Tero, Dang Thanh, Panalgan continues to be the third brand of F.I.T. to appear on the VTV1 Lunch Business Finance News.

Broadcast in the time frame from 12:40 – 1:00 PM from Monday to Friday weekly, the Business Finance News on VTV1 always updates the latest economic news on the market and get the attention of the majority of viewers watching TV. Therefore, Cuu Long Pharmaceutical Joint Stock Company (DCL) has chosen the Noon News to promote and strengthen its Panalgan brand to consumers nationwide.



Today, Panalgan is one of DCL's core products. The DCL Panalgan series are manufactured on modern lines imported from Canada and Korea, the quality of materials in accordance with United States Pharmacopoeia (USP), having analgesic, antipyretic, and pain-relief effect, which is very quick and effective. With new, more modern, user-friendly packaging, Panalgan is expected to have a breakthrough, becoming a line of drug which is always preferred and trusted. It can confirm that the Panalgan product lines in particular and other lines of DCL products are generally proud to be Vietnamese quality products, helping improve the health of the Vietnamese.



Some products of Panalgan line

With strong direction and investment from its parent company, FIT Group, Cuu Long Pharmaceuticals and other companies in the same system are trying their best to become the leading companies in the active industry, contributing to raising the Vietnamese brand name and improving the living standards of Vietnamese consumers.

05

FIT Cosmetics launches “Giving Gifts – Sending Love” gift box on the occasion of 8/3

On the occasion of International Women’s Day on March 8th, FIT Cosmetics has launched NuWHITE Gift Box – “Giving Gifts – Sending Love”. With elegant and courtesy design, NuWHITE gift box “Giving Gift – Sending Love” will be a perfect choice for the mothers, wives, lovers, colleagues or partners on the occasion of March 8th.

For a long time, NuWHITE shower cream line of FIT Cosmetics has received good feedback from the market, being one of the key product lines of FIT Cosmetics. The NuWHITE shower cream lines are made on a modern line, and based on a careful study of the needs of consumers of shower cream so the whitening, moisturizing effects and the aroma still dominates over the products in the same segment in the market.



Gift box: NuWHITE Yogurt Milk

Taking prestige as a basis, taking quality as a measure of value, taking benefits of customer as the target towards the past 10 years of development, FIT Cosmetics increasingly develops trust of the consumers, in the process of becoming the reliable companion to care and protect Vietnamese women with NuWHITE shower cream. This is also the direction and

vision of FIT Consumer in particular as well as the member companies of the FIT. Group in general with the mission to bring Vietnamese consumers high quality products, contributing to raise the Vietnamese brand in the international market.



Gift box: NuWHITE Goat Milk & Nuwhite Whitening Goat Milk

06

FIT Beverage – Seize the opportunity to grow the market share of summer drinks

Summer is approaching, the drinking water market is also very vibrant. Not out of this trend, FIT Beverage, a subsidiary of FIT Group, also seizes the opportunity to grow its market share among the big players in the industry.

Consumers are wondering among a great variety of soft drinks for the summer

On hot summer days, the demand for drinks is increasing, so many manufacturers have launched countless kinds of drinks, not mentioning the foreign imports from South Korea, Japan, etc also bringing about a not so small competition. In a “matrix” of soft drinks, consumers become more dazzled and more difficult to choose for themselves a reliable product.

Nowadays, there are many kinds of soft drinks such as sugar cane, milk tea, black jelly, iced tea, sweet dessert, smoothies, etc with reasonable prices, however, quality is a concern, because it does not guarantee origin, food safety, so seriously affecting the health of consumers. Facing this situation, Vietnamese consumers increasingly prefer to use bottled

beverage products good for health, made of ingredients that are favored, safe and convenient for the users.

FIT Beverage – Opportunity to grow the market share of consumers, “raising the Vietnamese brand”

Many market experts predict, this summer, the trend of buying drinks of domestic enterprises increases sharply. Because Vietnamese food and beverage enterprises are gaining strength thanks to the exploitation of natural materials, processing into Vietnamese flavors, suitable for consumers in the country. Each beverage satisfies the taste and suits the budget of different consumers, which is why the beverage market in the summer is more exciting.

Understanding the mind of the Vietnamese consumer, FIT Beverage, a subsidiary of FIT Group has launched a variety of drinks to meet the diverse needs of consumers this summer. Beverage products of FIT Beverage are not only guaranteed by quality but also beneficial for the health of the users as water is mined directly at mineral deposits, with minerals especially good for health.

One of FIT Beverage’s products received very good feedback from consumers and has great potential for boom this summer is Vitamin Lemon Tea – Iteen Pokemon having high levels of Vitamin C, which meets up to 50% of the body’s daily vitamin requirements.



Vitamin Lemon Tea – Iteen Pokemon

Since becoming a member of FIT, FIT Beverage has made improvements in the development of product lines to meet the diverse needs of the market as well as change the design with a more modern, eye-catching design. Being oriented as one of the key investment sectors of the Group, therefore, BoD and all employees of FIT Beverage have

been trying non-stop to make the company one of the leading drink companies in Vietnam, , contributing to raising the Vietnamese brand and for the health of the Vietnamese.

On behalf of FIT Group, during the 11-year development, the Board of Directors and employees of FIT Group always act in accordance with the strategy of sustainable development, for the development of the whole society. Therefore, the products of the member companies are always focused on improving the lives and health of users. Nowadays, the brands of FIT., from beverage products, personal and family care lines to pharmaceuticals always adhere to the principle of Vietnamese health, therefore, the products are gradually receiving love, prestige as well as imprinting on the user's mind.

07

Why is Vikoda natural mineral water good for health?

Because, in our daily lives, we eat a lot of food that contains grease, fish, meat, soft drinks but do not know that they are causing the body to accumulate more and more types of toxins. According to Otto Henrich's Nobel Prize-winning cancer research in 1931, he pointed out: "Cancer cells are acidic, while healthy cells are alkaline". So that we can see that the body's high acidity will cause cancer cells, germ cell carriers to develop and cause diseases.



Therefore, alkaline mineral water with high PH level as Vikoda natural mineral water will neutralize acid in the body, preventing the growth of cancer cells, destroying excess free radicals, supporting disease prevention and treatment better than ordinary drinks. Especially, drinking natural mineral water with high alkaline daily will help to support the treatment of diseases such as: High blood pressure, diabetes, dyslipidemia, gastrointestinal diseases and especially Gout patients.

And so using Vikoda mineral water daily does not only change the quality of the direct eating and drinking sources but more importantly, it also helps to prevent and support the treatment of diseases, bringing good health to the users.



With a history of more than 40 years in the drinking water market, Vikoda has long been a trusted brand with outstanding features such as: the water quality has high alkalinity, pH level of 8.5 is standard, applied with the technology exploited at a depth of 220m in the ground, hose temperature of up to 72 degrees Celsius and bottled at the source in accordance with the regulations of the Ministry of Health. Vikoda Mineral Water ensures the good taste of mineral resources, thereby contributing to protecting the health of consumers and especially the safety of users. In particular, in 2017 Vikoda was selected as one of the official drink sponsors for the 2017 APEC conference, which is an honor for Vikoda And that confirmed the name and quality of Vikoda in Vietnam.

Since becoming a member of the FIT Group, Vikoda has made great strides, not only reinforced the credibility of the long history in Vietnam but also on the way to the position of leading drinking water companies in Vietnam. With a development strategy that is focused on sustainable development, bringing health to consumers, Vikoda is expanding its market share not only to the domestic market but also towards the long-term development, putting the mark of the Vietnamese brand on the map of the world.

08

FIT sponsored HTX Golf Tournament 2018

On March 17, 2018, FIT Group was honored to be the sponsor of HTX Golf Tournament 2018 held at FLC Sam Son Golf Links, Thanh Hoa province.

HTX Golf Tournament 2018 is a big tournament with attractive and valuable prizes, held by My Dinh Cooperative Golf Club, attracting more than 150 participants at FLC Sam Son Golf Links, Thanh Hoa province. The tournament is not only organized for members of the club but

also attracts many local and international golfers to meet and compete on their talents in the spring of 2018.




The award has attractive prizes, in which prizes at Hole In One pits are cars, high-end AMD rocks, air conditioners, cash up to 150 million VND, etc. and FIT Group is honored to sponsor the Hole In One Award for this event.


Golf is a meaningful sport, combining patience, wisdom and health. Over the years, FIT and companies have also implemented a number of sponsorship programs for major domestic golf tournaments: FLC Golf Championship, Faros Golf Tournament, Golf4Good. In addition to encouraging the spirit of sport, the sponsorship for HTX Golf Tournament 2018 is also a very meaningful activity, showing the interest of FIT in social activities such as the strategic direction that the BoD have set up since the establishment of the company.

Bản tin IR không nằm ngoài mục đích giúp Cổ đông, Khách hàng, Báo chí, CBCNV và các bên quan tâm khác có cái nhìn toàn cảnh, từ đó, đưa ra những đánh giá đúng đắn về giá trị F.I.T.

Bên cạnh đó, Bản tin IR cũng thể hiện tính công khai, minh bạch, tôn trọng của F.I.T với các bên liên quan đảm bảo các mối quan hệ giữa F.I.T và các bên liên quan hiệu quả, bền vững, đa chiều.

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