

IR Newsletter

December 2018

F.I.T Group Joint Stock Company

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Cuu Long Pharmaceutical Chapter to be co-founder of the Medical Plastics Federation – Vietnam Medical Equipment Association

At the end of December 2018, Cuu Long Pharmaceutical together with a number of reputable medical plastic manufacturing and trading enterprises in Vietnam have received the Decision permitting the establishment of the Medical Plastics Chapter and Medical Plastics Federation - Association Vietnam Medical Equipment.

In recent years, Vietnam's health system has witnessed many positive changes. Along with the development of the health sector, Vietnam's medical plastic market which includes manufacture of syringes, infusion wires, inhalers, duckbills, umbilical cords, etc. is growing and becoming an industry with great potential in domestic and international markets. However, the manufacture, trade and production lines have not yet reached agreement on quality standards. It causes difficulties for state agencies to manage as well as limitation in yielding the benefits about quality and cost to users, especially in the current integration trend.



Facing this situation, Cuu Long Pharmaceutical together with a number of reputable manufacturing and trading enterprises in the medical plastic industry in Vietnam have been approved for the establishment of Medical Plastics Chapter and Medical Plastics Federation under Vietnam Medical Equipment Association aiming for the stability and sustainable development of the medical plastic market, enhancing the position of the medical plastic industry both in domestic and international market, thereby contributing to the stability and general development of the country.

Accordingly, on 26/12/2018, "Launching Ceremony of the Medical Plastics Federation-Vietnam Medical Equipment Association" was held in Hanoi with the participation of officials and leaders of Ministry of Health, Department of Health, Ministry of Industry and Trade, Vietnam Medical Equipment Association and Vietnam Union of Science and Technology Associations.

Besides the pharmaceutical and hollow capsules manufacturing, Cuu Long Pharmaceutical is also known as one of the prominent names in the field of supplying medical equipment in Vietnam. As a co-founder of the of Medical Plastics Federation – Vietnam Medical Equipment Association, Cuu Long Pharmaceutical will continue to extend the role as a reputable enterprise for the purpose of protecting and improving the health of the community in compliance with the direction of the parent company FIT, promoting Vietnam's health sector to develop in a sustainable manner, contributing to the stability and development of the whole country.


02

FIT Beverage to launch the program "Win fortune, be prosperous with Danh Thanh and Vikoda"

The special promotion of FIT Beverage "Win fortune, be prosperous with Danh Thanh and Vikoda" will offer customers more opportunities to possess attractive and valuable gifts.

Tet is coming so close, all families pray and wish for luck, fortune to have a prosperous and flourish new year. Understanding this, on the occasion of Lunar New Year, FIT Beverage has launched a special promotion with the message ***"Win fortune, be prosperous with Danh Thanh and Vikoda"*** with the desire to send blessing greetings as well as pay tribute to customers and consumers of products Danh Thanh and Vikoda, wish all of people to have a new year of fortune and may myriad things go according to your wills.

FIT Beverage has changed the new look for the products Danh Thanh and Vikoda. The new look has the design of the spring box particularly used for the New Year. And accompanying



by this are promotions, especially for agents and distributors in the whole country including buying cumulative products, displaying products with many attractive gifts such as SJC gold and other valuable gifts. The program lasts from the beginning of December 2018 to the end of February 2019 and are applied to bottled products such as: Vikoda Mineral Water 500ml, Danh Thanh Lemon Mineral Water, Danh Thanh Sparkle Mineral Water and other Danh Thanh canned products such as orange, lemon, cola and sarsi.



Beverages is one of the most dominant consumer goods in Tet. It is noteworthy that in recent years, the natural products which are health beneficial increasingly attract the attention of people. Launching the promotion program at the most exciting shopping season of the year, FIT Beverage wishes to bring consumers a peaceful and healthy Tet holiday with quality and health beneficial bottled water and canned bottled beverages products.

As one of the spearhead industries, which is focused on in the investment strategy of FIT parent company, with the mission of operating for health of the Vietnamese, FIT Beverage always strives to improve production capacity, expand the competitive advantages in order to bring benefits to users and conquer the Vietnamese drinking water market. Through this program, FIT Beverage expects that this will be an opportunity for FIT Beverage brands and products to get closer to consumers, thereby FIT Beverage will be able to make breakthrough in sales volume and sales revenue at the end of the year, realizing its goal of approaching the top position in the beverage segment with natural origin and good for health.

03

A famous mineral water of Vietnam that aids digestion health

Mineral water has long been favorably used by the Japanese for treatments. They use mineral water to drink, bathe, soak or even cook. Because natural mineral water

contains good minerals which are able to prevent and treat many diseases. Fortunately, Vietnam also has such mineral water source.



Vikoda natural mineral water helps with digestive tract

Since ancient times, residents of Dien Tan Commune, Dien Khanh District, Khanh Hoa Province passed the words to each other about precious mineral water source called Danh Thanh and have now been renamed Vikoda Natural Mineral Water which has ability of curing many diseases, particularly digestive diseases. Acknowledged this story, scientists have entered and do studies trying to find explanation for this phenomenon.

Researchers began to study the effect of natural mineral water on patients with digestive diseases, in which a group of patients used Vikoda natural mineral water daily and the other did not.

After a short period of time, most patients in the group which used Vikoda were reported to have improvement in digestive tract. Patients had more appetite, got less constipation or stopped diarrhea, got less symptoms of dry mouth. Among them, the patient named Tran Thi C had suffered from malaria, chronic hepatitis and small liver; she also had symptoms of constipation, or diarrhea, stomachache, stomach gurgling quite often; she had eaten less, had less appetite and had to usually take Ganidan. After using Danh Thanh Mineral Water, Mrs. C digested better, did not need to use Ganidan anymore.

Patient Nguyen Thi T suffered from colitis for 12 years and were treated by many kinds of medicines but just got very limited effect. After drinking mineral water often, her digestive health has improved and does not have to use any other medicines.

Through experiments analyzing the composition of that water, scientists discovered that in the composition of Vikoda natural mineral water contains Bicarbonate, Calcium and Potassium which have anesthetic and analgesic effects on stomach inflammation and at the same time, are able to anti fermentation and bloating, support the best for healthy digestive system. In addition, Vikoda natural mineral water also contains Chloride compositions which are used either in the form of a bath or drink can produce positive results on periphery vascular system, increase saliva and gastric acid secretion, stimulate intestinal motility and boost urinary excretion. The outstanding advantage of Vikoda Natural Mineral Water is low fluorine concentration, only 1.8mg/liter, which is safe for long usage since it does not cause complications for both the skin and intestinal motility.

With the content of Metasilicic acid (H_2SiO_3) in undissolved form, Vikoda natural mineral water works well on the nervous system, numbness, gynecological diseases and illnesses due to injury. Therefore, this "friend" has been accompanying with the people of Central Vietnam for nearly 30 years, together being healthy.

Vikoda Natural Mineral Water – Reassurance for Health

Vikoda was established in 1990, based on its precursor – Dien Khanh mineral water factory, bottled right at the source at 720C of tap temperature by a closed-loop process in Dien Tan commune (Dien Khanh district, Khanh Hoa province). After nearly 30 years of development, Vikoda mineral water has become a close friend of the people here. Especially, this source of natural mineral water has advantages over other places because it is located in the middle of the layer of clay minerals with area of more than 30ha, is exploited and bottled at the source at a depth of 220m underground and verified by Ministry of Health as a quality and safe product for the users.

Each bottle of Vikoda natural mineral water is packaged right at the source to ensure the freshness of minerals from nature. Where if the higher the silica content and pH a healthy mineral water contain (above 7.0), the lower the risk of diseases is, then the Vikoda natural mineral water mineral with high content of silica and pH up to 8.5 will be completely safe to use.

The truth behind the story of the Vikoda mineral water

Vikoda natural mineral water is formed from the droplets of sediment deposited on the top of Hon Chuong (Khanh Hoa) and then penetrated into the soil and underwent hundreds of years to form underground water through fractured geological faults. Every 33 meter- deep, the temperature in the ground increases by 1 degree Celsius. It makes the adventures of water droplets tougher as the geothermal layer is heated up. Water passes through the stone vessels and dissolves precious minerals, which are beneficial for human health. Each drop of water has to go through a journey full of arduous and challenging, lasting more than 100 years, over 220m deep in the ground.

Therefore, it is not by chance that natural mineral water in Khanh Hoa area is chosen by many investors as a place of exploitation because there are many valuable minerals for human health. Not only provide full of minerals, the water source here is also considered as “treasure” of each locality because each drop of water can act as a natural medicine to aid to preventing and curing diseases.

From October 2018, Vikoda Natural Mineral Water launched the product with a completely new packaging, more convenient and friendly with environment.

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04

Nootripam 800 – Effective support for the treatment of cognitive impairment

Recognized as bioequivalence together with Nootropil 800, Nootripam 800 of Cuu Long Pharmaceutical JSC acts effectively in treating mild cognitive impairment's symptoms such as memory loss, dizziness, poor concentration or lack of awareness.

Nootripam 800 is a product of Cuu Long Pharmaceutical Joint Stock Company with the main ingredient is Piracetam 800mg, formed in tablet. It acts to treat cognitive impairment's symptoms such as dyslexia in children; memory loss, dizziness, poor concentration, or lack of awareness, mood swings, behavioral disorders, poor self-esteem, dementia due to multifocal cerebral infarction . In addition, Nootripam 800 is also used as an adjunct medication to myoclonus of cortical origin, acute ischemic stroke, sickle cell anemia, dizziness and alcoholism.

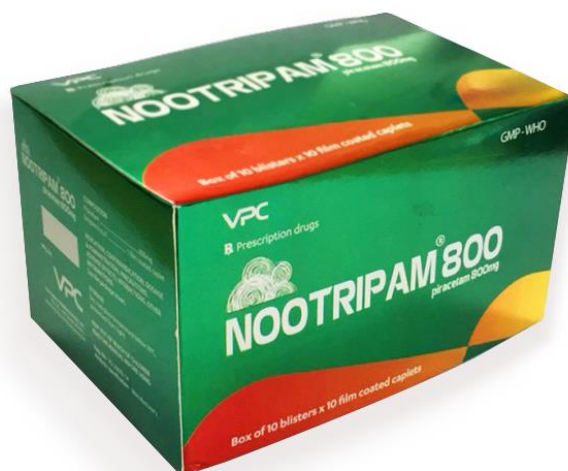


Image of Nootripam 800 of Cuu Long

Based on a total of 19 randomized, double-blind, placebo-controlled studies from 1972 to 2001 on patients with cognitive impairment or dementia aged 44 to 84 (The number of participants in the study $n = 1,418$) with a dose of piracetam – the main component of Nootripam 800 from 2.4 to 8g/day for 6 to 52 weeks, there were 64% of patients using piracetam and 34% using placebo improved their condition. The difference in the improvement of treatment effectiveness was statistically significant between the two groups ($p < 0.001$).



Nootripam 800 has been recognized as bioequivalent to Nootropil 800 according to Decision No. 1471/QĐ-BYT of the Ministry of Health. This is the result of efforts in continuously improving the quality of products of the Board of Directors and all staff of Cuu Long Pharmaceutical, helping Cuu Long step by step improve its position and enhance the brand in the pharmaceutical market. It is also a platform to promote the development of Nootripam 800 product to major hospitals in Vietnam.

QUYẾT ĐỊNH
Về việc công bố Danh mục thuốc có tài liệu chứng minh tương đương sinh học - Đợt 19

DANH MỤC THUỐC CÓ TÀI LIỆU CHỨNG MINH TƯƠNG ĐƯƠNG SINH HỌC (ĐỢT 19)
(Ban hành kèm theo Quyết định số 1471/QĐ-BYT ngày 22/02/2018 của Bộ trưởng Bộ Y tế)

STT	Tên thuốc	Hoạt chất	Hàm lượng	Dạng bào chế	Quy cách đóng gói	Số đăng ký	Cơ sở sản xuất	Địa chỉ cơ sở sản xuất	Nước sản xuất
6	Nootripam 800	Piracetam	800mg	Viên nén bao phim	Hộp 10 vỉ x 10 viên, chai 100 viên, 200 viên.	VD 20682-14	Công ty cổ phần dược phẩm Cửu Long	50 150 đường 14 tháng 9, Tp. Vĩnh Long, tỉnh Vĩnh Long - Việt Nam	Việt Nam

Since becoming a subsidiary of FIT Group, receiving the investment and strategic planning from FIT parent company, Cuu Long Pharmaceutical has made great strides in improving

product quality as well as changing the design to be more modern and better matched with the needs of consumers. In the coming time, Cuu Long Pharmaceutical will continue to focus on optimizing its production capacity, researching new products with improved quality to serve the needs of treatment, completing the mission of connecting and improving the lives of the Vietnamese community through optimal health care, which is highly valued by the staffs, patients and partners of the company.

05

Dr.Kool Seahorse Toothbrush: An effective oral care solution for kids

Dr.Kool Seahorse Toothbrushes are produced from modern technology and process, able to fight against bacteria, clean thoroughly as well as effectively and safely take care of your children's oral health.



Every mother all wants her baby to have a strong teeth and bright smile. Therefore, in addition to proper oral care in the early years of life, choosing the right toothbrush for the baby is also vital.

Dr.Kool Seahorse Toothbrush from FIT Cosmetics Joint Stock Company, which is manufactured from modern technology and process, able to fight against bacteria, clean thoroughly is one of the perfect choice for children's effective oral care. With super soft bristle, Dr. Kool Seahorse toothbrush is able to reach each crevice between teeth easily and gently, helps children clean the teeth and gums gently and at the same time easily removes the plaque and bacteria that cause tooth decay, brings kids clean and healthy teeth. The small and lightweight design of toothbrush head enable it to fit perfectly and

easily slip into every corner of mouth, without affecting the children's sensitive gums while still clean the tooth surface easily.

In particular, Dr.Kool Seahorse toothbrush has cool and cute shape with variety of eye-catching colors for parents to choose. This is also to arouse children's interest in forging the habit of brushing daily without the assistance of mothers. Besides, Dr.Kool Seahorse toothbrush is also designed with firm handle to avoid slipping off the hands, making it easier to work on oral hygiene. The product is suitable for kids over 3 years old.

In addition to Dr. Kool Seahorse toothbrush, Dr.Kool is also well-known for its wide variety of toothbrushes that are trusted and selected by the mother such as Dr.Kool Panda Clean, Dr. Kool Panda Pro Gold, Pro Silver which all provide safe and effective solution for protecting children's oral health, make Dr.Kool in particular and other FIT Cosmetics products in general to become a credible companion in the life of all Vietnamese families. Meeting the diverse needs of the market, FIT Cosmetics will focus on providing consumers more valuable products and services, helping FIT Cosmetics complete its mission of connecting and improving the lives of the Vietnamese consumers as the direction of the parent company – FIT Group.

06

Rocket Insect Killer – Protect the health for the family

Rocket Insect Killer effectively kills six kinds of harmful insects, give you and your family a comfortable and airy space. In particular, the product is certified by the Ministry of Health for the ability of killing 100% of Aedes mosquitoes which transmit Zika virus, help to protect the health of the whole family.

Nowadays, Vietnam's climate changes erratically, creating conditions for insects to develop. Therefore, people need to actively prepare the preventing solutions in order to protect family's health.

Rocket Insect Killer is one of the most outstanding insecticide products in Vietnam because of its effectiveness and human friendliness. As a product of FIT Cosmetics, Rocket Insect Killer is capable of effectively killing six kinds of insects, including flying and crawling ones such as mosquitoes, cockroaches, ants, flies, spiders, bugs and other pests, eliminate your worrying all worries about insect-borne illnesses. In particular, the product is certified by the Ministry of Health for the ability to kill 100% of Aedes mosquitoes which transmit Zika virus, help to protect the health of the whole family.



Rocket Insect Killer: Odor-free and Lemon Scent

Rocket Insect Killer is available in two scents: odor-free and lemon scent, to bring the user more options to choose, give the family airy space, a space with no sign of pests. With a compact design, it is extremely convenient to move into the edges and the hidden corners – the favorable areas for insects such as under the bed, corners of cabinet, desk, kitchens, etc. to get rid of the insects around the house completely.

Continuing the mission to connect and improve the health of the Vietnamese, FIT Cosmetics has constantly launched the product with quality and superior value, received trust from the consumers and to be chosen to use in daily life. In the future, FIT Cosmetics will strive further to meet the increasing expectations of the market, make FIT Cosmetics getting closer to the goal of becoming one of the top enterprises in the field of home and personal care in Vietnam as the parent company FIT has directed.

Westfood's canned fruit products have conquered difficult markets such as Europe, America, Japan, Australia and South Korea.

Vietnam is one of the countries located in tropical climate zone, where very convenient for the development of a variety of fruits, and has great potential for expanding exports to countries in the temperate climate zone. This is a great advantage of Vietnamese enterprises, including Westfood.

Founded in 1992, Westfood Food Processing Export Joint Stock Company (Westfood) is a reputable enterprise in the field of manufacturing and exporting canned fruits to the world, such as pineapples, papayas, mangoes, mixed fruits. With the advantage of situated in the Mekong Delta – the birthplace of many tropical fruits, along with the autonomy for the input materials, products of Westfood are always ensured with high quality, export standard satisfaction in fastidious markets where demands for strict standards.



The pineapple material area of Westfood

Especially, with the investment from the parent company – FIT Group, Westfood currently owns 2 sterilized canning production lines in compliance with European standards and many other modern equipment and facilities. Therefore, Westfood's canned fruit products have satisfied strict requirements on food hygiene and safety in the production process and have conquered many markets that require these strict requirements such as: Europe, America, Japan, Australia and Korea.



Some of Westfood's canned fruit products

With the advantage of controlled input materials, modern processing process, abilities to assure the hygiene and safety as well as maintain the freshness of vegetables and fruits, therefore minimizing processing time for consumers, in the near future, Westfood will put more efforts to improve product quality, to meet the increasingly diverse needs of the market. The company's goal is to bring Westfood to become the largest fruit production and export company in Vietnam, to meet International standards, and to be a model in building a reliable image of Vietnam's agricultural products on the international market.

DCL: Panalgan to sponsor Pharmaceutical Conference in Dak Lak

On 01/12/2018, Panalgan brand of Cuu Long Pharmaceutical Joint Stock Company has sponsored Pharmaceutical Conference organized in Buon Me Thuot City, Dak Lak.

In order to promote the development of the pharmaceutical industry in general and at the same time to create opportunities to link healthy pharmaceutical brands to consumers, on the 1st of December 2018, the Pharmaceutical Conference was taken place in Buon Me Thuot city, Dak Lak province and attracted nearly 900 participants.

Attending the conference, besides presenting as the Gold Sponsor for the program, Panalgan brand from Cuu Long Pharmaceutical Joint Stock Company also provided consultation for clients in the conference on knowledge of health care, prevention and treatment of common diseases in daily life, especially illnesses such as aches and pains, fever and flu.



Panalgen is one of the key product lines of Cuu Long Pharmaceutical Joint Stock Company, which belongs to group of medicines called analgesic, antipyretic and pain-relieving (in the case of musculoskeletal pain, rheumatism, neuritis such as muscle aches, bone and muscle pains) and flu. Manufactured by modern lines imported from Canada and Korea with the quality of materials satisfying the standards of United States Pharmacopoeia (USP), modern packaging and being friendly with users, Panalgen has soon become a popular medicines to customers, drugstores and major hospitals across the provinces in Vietnam.

Through the Pharmaceutical Conference in Daklak, Panalgen brand from Cuu Long Pharmaceutical would like to contribute its efforts to the protection, care and improvement of the health for the Vietnamese people in daily life; thereby contribute to building a better society.

As a business operating in health care sector, Cuu Long Pharmaceutical has actively participated in many community activities such as giving medicines and presents to poor people, sponsoring for Science and Technology Conference, Stroke Conference. To continue to fulfill the social responsibility of enterprises, in the coming time, besides the goal of becoming a prestigious pharmaceutical enterprise, the one to be highly appreciated by patients, employees and partners, with a mission to connect and improve the lives of the community through optimal health solutions, Cuu Long Pharmaceutical will keep involving in more meaningful programs for sustainable development and for society as the parent company FIT has oriented.

FIT continues to distribute 850 charitable meals at K Hospital and National Hospital of Acupuncture, Hanoi

On 11/12/2018, continuing the journey of sharing love with the poor patients, FIT and Hoa Chum Ngay volunteer group proceeded to donate 850 charity meals at the K Hospital and the National Hospital of Acupuncture, Hanoi.

The K Hospital and the National Hospital of Acupuncture are two of the largest hospitals countrywide, where have received and treated thousands of patients all over the country. Here, there are many poor patients under the impoverished circumstances, who face severe illness and costly treatment at the hospital. Their families have to save as much as possible to cover the hospital bills. Furthering the tradition of volunteerism at FIT, on December 11, 2018, FIT and the volunteer group Hoa Chum Ngay continued to organize a program to distribute 850 free meals in these two hospitals.



Gradually, it's become a habit. At the time of FIT and the Hoa Chum Ngay host the meal donation day, there will be many patients and their families presenting at the place within the hospital to receive the hot meals. Receiving well-cooked and careful-packed meals, a number of patients expressed that they felt extremely heartwarming by the sharing and caring of staff members of FIT Group and Hoa Chum Ngay group. Mrs. Hoang Thi Chau (Nam Dan

district, Nghe An province) said: "My son has been hospitalized for more than one month, his hospital bills are very expensive, while my family is poor. I have had to take him to Hanoi for more than 10 times to treat with chemotherapy, radiation therapy so her health is weakening, therefore, she is eating less. Having this delicious meal for my child makes me feel happy because one meal free will be able to save a lot to spend in the hospital. "


It is not only the food, but also the empathy, the sharing that is the mental medicine to help patients have the courage to win severe illnesses.


Fulfill the commitment to the community and social responsibility, in the past years, FIT has organized many charitable activities such as free medical examination and treatment, giving gift and medicines for people in remote areas, giving gifts to the poor, visiting and giving gifts to the elderly and disabled children, donating money to support difficult situations; blood donation. In the future, FIT will continue to hold more charity events and carry out many meaningful programs on a larger scale, sharing hands with impoverished life in order to spread the precious humanity spirits and values and build a better community.

Bản tin IR không nằm ngoài mục đích giúp Cổ đông, Khách hàng, Báo chí, CBCNV và các bên quan tâm khác có cái nhìn toàn cảnh, từ đó, đưa ra những đánh giá đúng đắn về giá trị F.I.T.

Bên cạnh đó, Bản tin IR cũng thể hiện tính công khai, minh bạch, tôn trọng của F.I.T với các bên liên quan đảm bảo các mối quan hệ giữa F.I.T và các bên liên quan hiệu quả, bền vững, đa chiều.

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